



Get Ready to Play!

New indoor sports, playing and entertainment facility finalizes site selection.

Hamilton, NJ – October 2, 2018- All Play USA, LLC (“All Play”) which has designed and created the ultimate state-of-the-art indoor playing and entertainment experience that brings all your families wishes together at one destination, has selected Hamilton Township, Mercer County as the location of its flagship facility. All Play considered locations from New York City to Philadelphia but settled on Hamilton due to its’ central location in the State and proximity to major roadways providing easy access



to the facility. The All Play facility will house a proprietary interactive golf driving range, multi-sports turf facility, high-tech bowling lanes, trampoline park, extreme climbing zone along with impressive food and beverage options. “The fact that All Play USA has chosen Hamilton to be the home for its flagship indoor sports and entertainment facility illustrates the strength of our community as a family-friendly destination

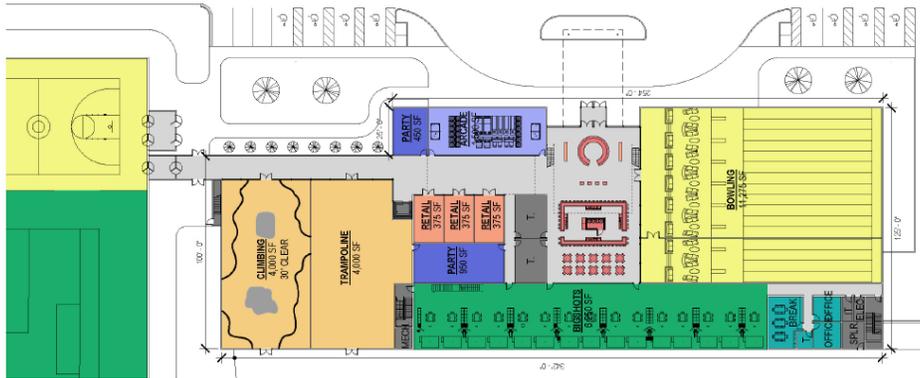
for entertainment and recreation,” says Hamilton Mayor Kelly Yaede, who just a few years ago, announced her vision for an entertainment destination within the town – particularly for children. “Combined with the many strengths of our community, our growing number of hotels, our retail shopping centers and our great restaurants, Hamilton continues to thrive economically.” “We are thrilled to have the cooperation of the Mayor and her staff in bringing this new concept to market for the residents of New Jersey and Eastern Pennsylvania” says, Ryan A. Marrone, Co-Founder and Managing Partner. “All Play was founded with the belief that we can meet market demand and fill an existing gap in the marketplace with a first-class facility that is comprehensive to all members of a family in its offerings and quality of products and services.”

Two components serve as the primary points of attraction at the All Play facility. The first is a 2.3 acre field house with artificial turf field and multiple hardcourts, all in a temperature controlled environment with skylight. The second is the interactive golf driving range featuring BigShots Golf software which utilizes real golf equipment and tracks a drive off the tee on Doppler radar with software to entertain family members





of all ages or even the most discerning avid golf enthusiast. “We are very excited to be part of the All Play experience as the first location is opened in Hamilton, New Jersey” said Jason Payne, Managing Partner of BigShots Golf LLC.



All Play has narrowed the site selection in Hamilton to two locations and is in the process of finalizing terms with the property owner for the preferred final site. Once complete, All Play will proceed with the formal application process with hopes of breaking ground in 2019.

About All Play USA, LLC

All Play is a real estate development and management firm, headquartered in New Jersey, with a focus on state-of-the-art indoor playing and entertainment facilities. The company was founded by Ryan Marrone, Sandro Bottoni, John Cimino, Remy Feniello, and Chris Giblin to ensure a broad spectrum of extensive experience in the engineering, development, and financing of commercial projects in various business sectors. For more information, visit our website at www.allplayusa.com.

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